

# Get Onboard with DMD



Travel Media • Airside Services

## Digital publications

We give airlines just the right digital press offer for their passenger profile.

DMD delivers a unique and affordable media service to airline customers around the world.

-  Newspapers and magazines
-  Airside and onboard solutions
-  Print and digital formats
-  Global service support network
-  Content and end user platforms
-  Central account management

We work with more airlines globally than any comparable service provider, with a record of over 35 years of consistent delivery to lounge, gate and aircraft. Our expert teams manage the entire process, from content sourcing to stock control and delivery to central invoicing across territories and media formats in one seamless service, locally and globally.

**DMD eReader and DMD Media Cube deliver world class newspapers and magazines across your digital ecosystem**

DMD helps airlines make their unique digital offer to customers on the ground and in the air.

We are the digital aggregator major news and magazine providers trust to deliver their premium product to airlines. With global publisher relationships we can secure just the right content set for any airline evolving local print offers into one consistent digital or mixed media strategy.

The strategic marketing gains are clear:

-  Brand differentiation
-  Digital & green agenda wins
-  Higher Skytrax™ ratings
-  Customer satisfaction



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Our platforms ensure stock never runs low however high the footfall. They deliver fresh titles direct to customer devices via onsite WiFi or powerful discrete servers where WiFi is weak or inconsistent.

Innovative solutions like DMD eReader (which can seamlessly integrate into a proprietary airline app) and DMD Media Cube servers offer airlines new and affordable ways to serve an ever more digital passenger profile:

-  Superior content & formats
-  Wide choice of magazines & newspapers
-  Language options
-  Dependable, discoverable platforms

Our end-to-end service lets you deliver media to targeted customers at multiple touchpoints throughout the journey:

-  Via airline app pre-departure
-  In-lounge via WiFi or DMD Media Cube
-  Inflight via IFE systems
-  Via airline app after arrival



We Deliver  
the World

## About DMD

DMD is a world leading travel media and airside services provider. We let digital and print publishers reach valuable out-of-home audiences and give airlines, airports and train operators access to the very best newspapers, magazines and more.

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