

Get Onboard with DMD



Travel Media • Airside Services




Magazines

The world's top publishers trust DMD to deliver privileged access to high-net-worth air and rail travellers.



We work with the world's top newsstand brands and many niche market publishers too, connecting them to an affluent audience of international air and rail passengers. We do it through a global network of airline, airport and train operator relationships built up over many decades as a travel media specialist.

Our innovative platforms for both digital and print media deliver exciting new ways for content owners to access these uniquely high-value global readerships.

In the luxury lounges of the world's busiest airports and in premium class cabins aboard many of its greatest airlines and international rail operators, our placements and promotions offer cost-effective strategies to:

-  Build brand awareness
-  Grow circulation
-  Increase advertising revenues

Local teams are on hand across the globe to manage the logistics, and verifiable reporting is all part of the service.

-  ABC accredited and recognised by circulation auditors
-  Print only and print/digital placement models

We Deliver the World



About DMD

DMD is a world leading travel media and airside services provider. We let digital and print publishers reach valuable out-of-home audiences and give airlines, airports and train operators access to the very best newspapers, magazines and more.

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