

Get Onboard with DMD



Travel Media • Airside Services




Newspapers

We promote publications worldwide to affluent and influential travellers with the rare time to relax and read them at leisure.



DMD connects newspaper publishers and their advertisers to a global audience of air travellers – especially premium cabin and frequent fliers – as well as rail passengers and other valuable out-of-home consumers.

We do it in print, with business lounge, departure gate, onboard and public transit area placements – and we do it in digital with our own proprietary platforms for airside touchpoints and airline apps, and via onboard entertainment systems.

In airside business lounges, at departure gates, onboard and in public transit areas, our newspaper placements let you engage with consistently high-value travel audiences without busting the budget.

-  Build brand awareness
-  Grow circulation
-  Increase advertising revenues

The world's leading publishers trust their local DMD partner to secure premium locations, handle delivery and display, admin and verifiable reporting – all in a seamless one-stop service.

-  ABC accredited and recognised by circulation auditors
-  Print only and print/digital placement models

We Deliver the World



About DMD

DMD is a world leading travel media and airside services provider. We let digital and print publishers reach valuable out-of-home audiences and give airlines, airports and train operators access to the very best newspapers, magazines and more.

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