

Get Onboard with DMD



Travel Media • Airside Services

Newspapers & Magazines

We give airlines just the right publications offer for their passenger profile.

DMD delivers a unique and affordable media service to airline customers around the world.

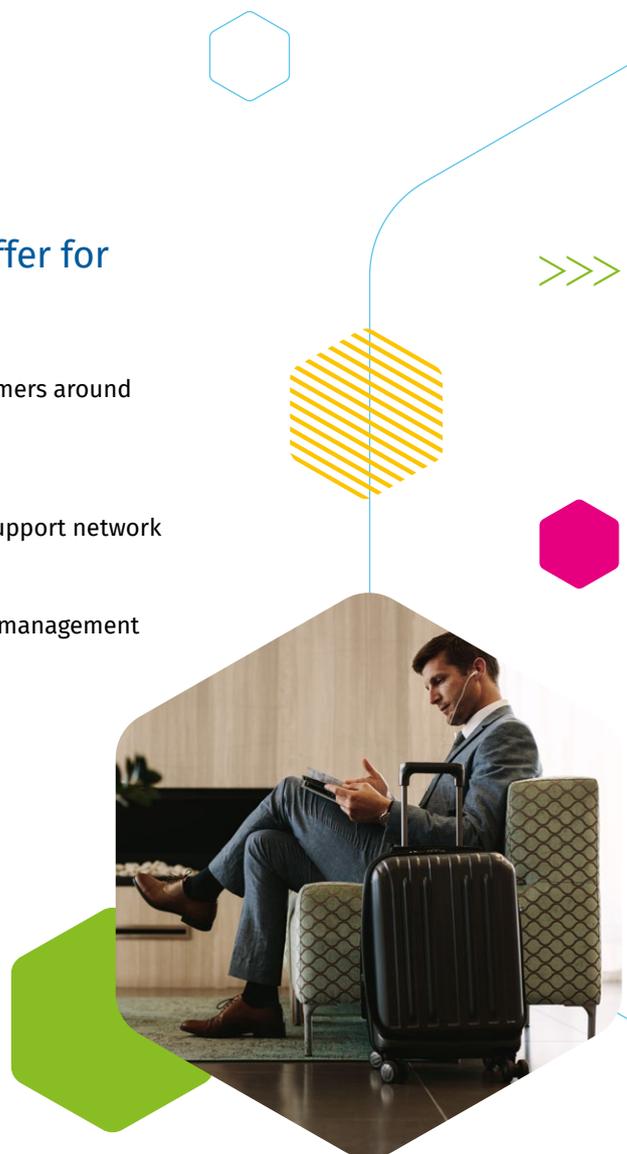
-  Newspapers and magazines
-  Global service support network
-  Print and digital formats
-  Central account management
-  Content and end user platforms

We work with more airlines globally than any comparable service provider, with a record of over 35 years of consistent delivery to lounge, gate and aircraft. Our expert teams manage the entire process, from content sourcing to stock control and delivery to central invoicing across territories and media formats in one seamless service, locally and globally.

No fewer than 9 of the 10 Skytrax™ 5-star airlines flying today trust the DMD global service, and we deliver more newspapers and magazines to more passengers at more airports worldwide than anyone else.

We offer our customers the assurance of global publisher relationships, major newsstand brands and local specialists on the ground delivering one consolidated, consistent, cost-controlled service wherever in the world they operate.

-  Publication sourcing
-  Airside logistics
-  Onsite stock control
-  Commercial deals
-  Delivery to aircraft



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Our airline print service can complement a sophisticated digital offer and delivers:

We're on the same diversification path as news publisher colleagues into a balanced digital/print offer to airlines and travel operators. Media owners, airlines and consumers worldwide are on that digital journey as formats, commercials and expectations evolve, and we know what our publishers want.

Working with our consumer sector partner mediapad®, DMD digital platforms deliver:

-  Inflight sales copies
-  Premium cabin racks
-  Gate services
-  Airside lounge displays



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We Deliver
the World

About DMD

DMD is a world leading travel media and airside services provider. We let digital and print publishers reach valuable out-of-home audiences and give airlines, airports and train operators access to the very best newspapers, magazines and more.

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