

# Get Onboard with DMD



Travel Media • Airside Services


## Digital Magazines

We support distribution strategies for newsstand and niche titles targeting high-value readers via air and rail luxury class customer bases.

We work with the world's top newsstand brands and many niche market publishers too, connecting them to an affluent audience of international air and rail passengers. We do it through a global network of airline, airport and train operator relationships built up over many decades as a travel media specialist.

Our innovative platforms for both digital and print media deliver exciting new ways for content owners to access these uniquely high-value global readerships.

DMD delivers premium sampling, brand launch and promotion opportunities to magazine publishers across the globe. Our cost-effective digital and digital/print placements add clear value for advertisers, with proven commercial benefits including:

-  High quality brand engagement
-  More digital subscriptions
-  New revenue opportunities
-  Reliable user data

We work with leading consumer sector platform provider MediaPad on secure, verified delivery via airline or lounge service landing page, mobile app or email link.



## About DMD

DMD is a world leading travel media and airside services provider. We let digital and print publishers reach valuable out-of-home audiences and give airlines, airports and train operators access to the very best newspapers, magazines and more.

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