

# Get Onboard with DMD



Travel Media • Airside Services






## Digital Newspapers

We deliver new platforms like DMD eReader to showcase rich digital formats in airside lounges and via airline customer apps.

The first airline provider to offer digital press 10 years ago, we're still uniquely placed to facilitate change on the supply and demand sides of our newspaper business.

We're on the same diversification path as news publisher colleagues into a balanced digital/print offer to airlines and travel operators. Media owners, airlines and consumers worldwide are on that digital journey as formats, commercials and expectations evolve, and we know what our publishers want.

Working with our consumer sector partner MediaPad, DMD digital platforms deliver:

-  High quality brand engagement
-  More digital subscriptions
-  New revenue opportunities
-  Reliable user data
-  ABC accredited and recognised by circulation auditors

We also provide digital press content for in-seat and WiFi onboard entertainment systems on planes, trains and coaches – directly or via third party CSPs and technology providers.



## About DMD

DMD is a world leading travel media and airside services provider. We let digital and print publishers reach valuable out-of-home audiences and give airlines, airports and train operators access to the very best newspapers, magazines and more.

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